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30-second PSA: Show your true colors at Saturday's game

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The University of
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NEWS RELEASE

Nov. 15, 2000

PSA, 30 seconds

SHOW YOUR TRUE COLORS AT SATURDAY'S GAME

UNIVERSITY OF MONTANA GRIZZLY FOOTBALL FANS ARE URGED TO WEAR MAROON TO SATURDAY'S 100TH GRIZ-CAT GAME, WHERE A COMMEMORATIVE AERIAL PHOTO WILL BE TAKEN. A LEE ENTERPRISES PHOTOGRAPHER WILL FLY OVER WASHINGTON-GRIZZLY STADIUM TO SHOOT A PHOTOGRAPH OF THE GAME AND THE CROWD. GRIZ FANS WHO WANT TO SHOW THEIR SCHOOL SPIRIT -- AND THEIR MAROON CLOTHING -- CAN TAKE OFF WINTER JACKETS WHEN THEY SEE A RED AND WHITE PLANE OVERHEAD EARLY IN THE FIRST QUARTER.

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PS
Local broadcast
GamePic.rl